[US Small Business Administration](http://www.sba.gov/category/navigation-structure/starting-managing-business/starting-business/how-write-business-plan)

[Entrepreneur.com’s take](http://www.entrepreneur.com/businessplan/index.html)

[Archive of many successful (and unsuccessful) business plans](http://www.businessplanarchive.org/)

[How to write a great business plan (INC.)](http://www.inc.com/guides/write-a-great-business-plan.html)

[Forbes’ 10 Essential Business Plan Components](http://www.forbes.com/sites/patrickhull/2013/02/21/10-essential-business-plan-components/)

[Components of a Marketing Plan](http://www.quickmba.com/marketing/plan/)